

A BUNDLE OF RESOURCES

AND INFORMATION



SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM (SNAP) OUTREACH MATERIALS AND RESOURCES

Informational SNAP Resources Translated into 35 Languages

Five basic SNAP documents have been translated into 35 languages and are easily downloadable for simple copying and distribution. An “I Speak” document is also available which allows a person to indicate to a caseworker or advocate what language he or she speaks so that accommodations can be made.

The following documents are available:

- **Questions and Answers About Getting and Using SNAP, SNAP313** – A brochure that provides useful information about SNAP.
 - **“Public Charge”** – A notice to reassure immigrants that receiving SNAP benefits will not make them public charges, so that it will not affect their immigration status.
 - **“Immigrant Eligibility Questions and Answers”** – A series of facts of interest to immigrants about eligibility for SNAP benefits, based on changes in the 2002 Farm Bill.
 - **“Documents Needed to Apply for SNAP”** – A list (in English and the target language) of documents that may be needed to prove eligibility for SNAP benefits.
 - **“Fact Sheet on Eligibility”** – Ten facts about SNAP for elderly (60 and older) and disabled persons.
- ▶ View and download at www.fns.usda.gov/snap/outreach/translations.htm

“10 Steps to Help You Fill Your Grocery Bag Through the SNAP Program”

This low-literacy flyer outlines 10 steps to follow to apply for SNAP benefits. Also available in Spanish.

- ▶ View and download PDF version: <http://foodstamp.ntis.gov/>.

SNAP Application Envelope

Help potential recipients compile all of the necessary materials to apply for benefits with this handy envelope featuring a checklist of verification documents. Also available in Spanish.

- ▶ Order copies online at <http://foodstamp.ntis.gov/>.

Document number SNAP-02 (comes with SNAP-01, “10 Steps to Help You Fill Your Grocery Bag Through the Food Stamp Program.”)

SNAP Photo Library

Groups are encouraged to download photographs for use in communicating SNAP nutrition education and outreach messages. FNS requests that these pictures be used only for promotion, informational, and educational purposes of a nonprofit nature.

- ▶ Download at www.grande.nal.usda.gov/foodstamp_album.php.
- ▶ Order print-quality files by contacting FNS directly.



“Community Hunger Champions—Helping People Eat Right When Money’s Tight” Video

This eight-minute video introduces influencers at the regional, State and local level to the SNAP Media Campaign, familiarizes viewers with campaign messages, and showcases the important role eligibility workers play in ensuring eligible individuals obtain SNAP benefits. This video is a companion piece to the toolkit and will help eligibility workers and community partners understand how they can work together and utilize the outreach materials developed by FNS.

► [Download video](#)

SNAP Logo Guidelines

The SNAP logo may be applied to program materials used for identification, public notification and awareness, nutrition education, and outreach. The SNAP logo may be used by those administering SNAP, including the 53 State SNAP agencies and their counterparts at the local and county levels, for purposes consistent with SNAP statutes, regulations, and policies. Other organizations, such as non-profit organizations and authorized SNAP retailers engaged in SNAP outreach or nutrition education, may use the SNAP logo for noncommercial educational and outreach purposes when such uses are a public service and contribute to public information and education concerning SNAP. FNS has developed guidelines for using the SNAP logo.

► Download logo guidelines at <http://www.fns.usda.gov/snap/roll-out/logo.pdf>



Supplemental
Nutrition
Assistance
Program

Putting Healthy Food
Within Reach

GENERAL INFORMATION

Main SNAP Web page

www.fns.usda.gov/snap/

A starting point for general information about SNAP.

History of the SNAP Program

<http://www.fns.usda.gov/snap/rules/Legislation/about.htm>

Provides a brief history of SNAP from 1939 to the present.

Legislation, Rules, Waivers, and Certification Policy

http://www.fns.usda.gov/snap/government/legislation_rules_cert.htm

Includes a waiver database showing which States have received waivers of sections of SNAP rules for specific purposes or to accommodate local conditions.

USDA Center for Faith-Based and Community Initiatives

www.usda.gov/fbc

Background information about USDA’s initiatives for faith-based and community organizations.

RESEARCH STUDIES

The Office of Research and Analysis (ORA) regularly releases research studies that might prove useful in your outreach efforts. Please visit ORA at <http://www.fns.usda.gov/ora> to find the latest research and studies issued by the Food and Nutrition Service.



GENERAL SNAP OUTREACH RESOURCES

SNAP COMMUNICATION TOOLS

Main SNAP Outreach Web page

www.fns.usda.gov/snap/outreach/default.htm

A starting point for information about SNAP outreach including information about developing and submitting an optional State SNAP outreach plan for FNS approval; the SNAP outreach coalition; and promising outreach practices.

SNAP Radio PSAs

<http://www.fns.usda.gov/cgal/Radio/radio.htm>

A compilation of USDA's SNAP radio public service announcements.

SNAP TV PSAs

<http://www.fns.usda.gov/snap/outreach/psas.htm>

Two 30-second video public service announcements (PSAs) in English and Spanish. They are suitable for both TV and in-store broadcast and can also be used in meetings and presentations.

Radio Novelas

<http://www.fns.usda.gov/fsp/outreach/radio/default.htm>

A compilation of 10 Spanish public service announcements in the form of radio novelas or miniseries.

SNAP Newsletter Article

<http://www.fns.usda.gov/snap/roll-out/newsletter-article.pdf>

A pre-written newsletter article to use in informing your clients of the new SNAP name.

SNAP Newsletter Paragraph

<http://www.fns.usda.gov/snap/roll-out/newsletter-paragraph.pdf>

A pre-written newsletter paragraph to use in informing your clients of the new SNAP name.

OTHER SNAP OUTREACH RESOURCES

SNAP State Policy Guidance

http://www.fns.usda.gov/snap/government/certification_policy.htm

FNS provides guidance on implementing program policy to State SNAP agencies through memos to its seven regional offices <http://www.fns.usda.gov/cgal/Contacts/FieldOffices/>. The regional offices distribute the guidance to the State agencies with which they work.

SNAP Outreach Coalition Information

<http://www.fns.usda.gov/snap/outreach/default.htm>

A core group of national antihunger advocacy groups, and other groups interested in promoting the health and nutrition benefits of SNAP. These organizations work to end hunger and improve nutrition at the national level through both advocacy and outreach to local antihunger projects.

USDA Grant Information

www.fns.usda.gov/snap/outreach/grants.htm

Information about past and future research grants given by USDA to nonprofit organizations and others to improve access to SNAP by low-income persons and families.

Hunger Champions Information and Applications

<http://www.fns.usda.gov/snap/outreach/default.htm>

Established to honor local offices that provide exemplary service in assisting eligible clients to obtain SNAP benefits.

Broad-based Categorical Eligibility

<http://www.fns.usda.gov/snap/rules/Memo/2010/121809.pdf>



SNAP WEB RESOURCES

PRESCREENING AND APPLICATION ASSISTANCE

FNS Prescreening Tool (Step 1)

<http://www.snap-step1.usda.gov/fns/>

This simple, low-literacy online prescreening tool enables users to input their information privately and, based on their information, tells them if they might be eligible for SNAP benefits and how much they might receive.

Links to Downloadable SNAP Applications and Local Office Locators

www.fns.usda.gov/snap/

Features a United States map. Click on a State to find links to that State's downloadable SNAP application, links to local office locators, and list of outreach providers.

Combined Application Project (CAP)

www.fns.usda.gov

As part of FNS' priority to improve access to SNAP, the agency is working in collaboration with regional offices, States and the Social Security Administration (SSA) to increase access to the nutrition benefits offered by SNAP for elderly and disabled populations receiving Supplemental Security Income (SSI). The Combined Application Project (CAP) demonstrations make it much easier for the elderly and disabled SSI recipients to receive SNAP benefits by reengineering the SNAP application process and eliminating the need for this population to visit the local SNAP office.

RESEARCH, DATA, AND STATISTICS

SNAP Participation Data

www.fns.usda.gov/oane/MENU/Published/SNAP/participation.htm

Features data and studies about participation in SNAP and the characteristics of households receiving SNAP benefits. Also includes evaluation reports for past FNS outreach grant programs from 1993-1994 (see "Food Stamp Client Enrollment Assistance Demonstration Projects: Final Evaluation Report, July 1999") and 2001 (see "Research Grants to Improve SNAP Access Through Partnerships and Technology: 2001 Program Evaluation Summary – September 2004").

Economic Impact of SNAP Benefits

www.fns.usda.gov/fsp/researchers/ers_reports.htm

www.ers.usda.gov/publications/fanrr26/fanrr26-6/

www.ers.usda.gov/Briefing/GeneralEconomy/linkages.htm

Links to studies about the economic benefits of food stamps. The research was conducted by USDA's Economic Research Service (ERS), which is USDA's main source of economic information.

Impact of Food Assistance on Nutrition and Health

www.ers.usda.gov/publications/fanrr19%2D3/

A comprehensive review that compiles and synthesizes published research about the impact of domestic food assistance programs on participants' nutrition and health outcomes. There are several volumes to the report.

United States Census Bureau

www.census.gov

Vast amounts of data on income and poverty levels, including data by county and State.

NUTRITION EDUCATION

SNAP Nutrition Connection

www.nal.usda.gov/foodstamp/

Features resources related to SNAP nutrition education including lists of State and local SNAP nutrition education cooperators ("State Gates").

Eat Smart. Play Hard.™

<http://teamnutrition.usda.gov/Resources/eatsmartmaterials.html>

FNS campaign to motivate children to be active and eat healthy. Features fun activities for kids and information for caregivers. Free materials available.

Nutrition Education Resources

<http://snap.nal.usda.gov/>

Links to national SNAP nutrition education resources including guidance for developing an optional State nutrition education plan and submitting it for FNS approval.



SNAP WEB RESOURCES

Success And Challenges In Delivering Nutrition Education To Low Income Older Adults

<http://www.fns.usda.gov/ora/menu/NNEC/Files/Presentations/DeliveringNutEdOlderAdults.pdf>

A PowerPoint presentation advising outreach providers on how to effectively educate low literacy older adults about good nutrition.

INFORMATION FOR RETAILERS

General SNAP Information for Food Retailers

www.fns.usda.gov/snap/retailers/default.htm

Main source of information about SNAP for food retailers including information about how to become an authorized retailer, frequently asked questions, and tips for food retailers about outreach.

ORGANIZATIONS SERVING OLDER ADULTS

Please note that this is a sampling of organizations serving older Americans and not a complete list.

The Administration on Aging (AoA)

www.aoa.gov

An agency in the U.S. Department of Health and Human Services, is one of the nation's largest providers of home- and community-based care for older persons and their caregivers. This network, serving about 7 million older persons and their caregivers, consists of 56 State Units on Aging; 655 Area Agencies on Aging; 233 Tribal and Native organizations; two organizations that serve Native Hawaiians; 29,000 service providers; and thousands of volunteers. These organizations provide assistance and services to older individuals and their families in urban, suburban, and rural areas throughout the United States.

Centers for Medicare & Medicaid Services (CMS)

<http://www.cms.hhs.gov>

The CMS is a federal agency within the U.S. Department of Health and Human Services. CMS runs the Medicare and Medicaid programs - two national health care programs that benefit about 75 million Americans.

Social Security Administration

<http://www.ssa.gov>

The Social Security Administration (SSA) provides retirement and disability benefits to eligible Americans. Retirement benefits start at age 62 and are based on your average earnings during a lifetime of work under the Social Security system. SSA is responsible for two major programs that provide benefits based on disability: Social Security Disability Insurance (SSDI), which is based on prior work under Social Security, and Supplemental Security Income (SSI). Under SSI, payments are made on the basis of financial need. SSI disability benefits are payable to adults or children who are disabled or blind, have limited income and resources, meet the living arrangement requirements, and are otherwise eligible. SSDI benefits are payable to blind or disabled workers, widow(er)s, or adults disabled since childhood, who are otherwise eligible.

Leadership Council of Aging Organizations

www.lcao.org

A large coalition of the nation's non-profit organizations serving older Americans. There is a 56 member association which is diverse and dedicated to preserving and strengthening the well-being of America's older population. This national organization advocates on behalf of seniors and their families in the ongoing national debate on aging policy.

National Association of Area Agencies on Aging (N4A)

www.n4a.org

N4A is the umbrella organization for the 655 area agencies on aging (AAAs) and more than 230 Title VI Native American aging programs in the U.S. Through its presence in Washington, D.C., N4A advocates on behalf of the local aging agencies to ensure that needed resources and support services are available to older Americans.

AARP

www.aarp.org

Founded in 1958, AARP is a nonprofit, nonpartisan membership organization that helps people 50 and over improve the quality of their lives.



SNAP WEB RESOURCES

National Association of Nutrition and Aging Services Programs (NANASP)

www.nanasp.org

NANASP is a professional membership organization with members drawn primarily from persons working in or interested in the field of aging, community-based services, and nutrition and the elderly. Founded in the 1970s, NANASP is one of the leadership organizations in that it helps shape national policy, trains service providers, and advocates on behalf of older adults.

National Council on Aging

www.ncoa.org

A non-profit service and advocacy organization. Brings together non-profit organizations, businesses and government to develop creative solutions that improve the lives of all older adults.

BenefitsCheckUp

www.benefitscheckup.org

Developed and maintained by The National Council on Aging (NCOA), BenefitsCheckUp is the nation's most comprehensive Web-based service to screen for benefits programs for seniors with limited income and resources. BenefitsCheckUp helps older adults find and enroll in federal, state, local and private programs that help pay for prescription drugs, utility bills, meals, health care and other needs.

Elder Care Locator

www.eldercare.gov

The Eldercare Locator is a public service of the U.S. Administration on Aging. The Eldercare Locator is the first step to finding resources for older adults in any U.S. community. Just one phone call or Web site visit instantly connects individuals to eldercare resources in their communities.

Community Transportation Association (CTA)

www.ctaa.org

Transportation planning and coordination supported with sufficient investment in transit alternatives can help communities more effectively and efficiently meet the needs of their seniors and ensure their essential place in community life.

Senior Corps, Corporation for National and Community Service (CNCS)

www.seniorcorps.gov

Senior Corps is a program of the Corporation for National and Community Service, an independent federal agency created to connect Americans of all ages and backgrounds with opportunities to give back to their communities and their nation. Senior Corps offers a network of programs that tap the rich experience, skills and talents of older citizens to meet community challenges. Among these programs is the Senior Companion Program which brings together volunteers age 55 and over with adults in their community who have difficulty with the simple tasks of day-to-day living. Companions help out on a personal level by assisting with shopping and light chores, interacting with doctors, or just making a friendly visit.

ADDITIONAL ORGANIZATIONS

Meals on Wheels Association of America (MOWAA)

www.mowaa.org

MOWAA represents those who provide congregate and home-delivered meals services to people in need. Most members are executive directors, Registered or Licensed Dietitians, volunteer coordinators, or nutrition directors at Meals On Wheels and congregate programs. Membership in MOWAA is diverse.

Families USA

www.familiesusa.org

A national nonprofit, non-partisan organization dedicated to the achievement of high-quality, affordable health care for all Americans.



FOOTNOTES FROM INTRODUCTION

¹ U.S. Department of Agriculture, Food and Nutrition Service, Office of Research and Analysis (ORA). Trends in Supplemental Nutrition Assistance Program Participation Rates. 2002 to 2007. By Joshua Leftin and Kari Wolkwitz. Washington, DC, June 2009. Available at <http://www.fns.usda.gov/oane/MENU/Published/SNAP/FILES/Participation/Trends2000-2007.pdf>.

² Hanson, Kenneth, and Elise Golan (2002). Effects of Changes in Food Stamp Expenditures Across the U.S. Economy. Washington, DC: U.S. Department of Agriculture, Economic Research Service. Available at <http://www.ers.usda.gov/publications/fanrr26/fanrr26-6/fanrr26-6.pdf>. Note: The economic effect of increasing food stamp benefits was measured for the whole U.S. economy and may vary by location.

³ Food and Nutrition Assistance Programs and the General Economy: Links to the General Economy and Agriculture (2002). Washington, DC: U.S. Department of Agriculture, Economic Research Service. Note: Even though recipients spend all food stamps on food, the food stamps allow them to shift some of their previous cash expenditures on food to alternative uses.

⁴ Ibid.

⁵ Wolkwitz, Kari and Trippe, Carole (2009). Characteristics of Supplemental Nutrition Assistance Program Households: Fiscal Year 2008. Prepared by Mathematica Policy Research, Inc., for the USDA Food and Nutrition Service. Available at: www.fns.usda.gov/ora.

⁶ STARS Quarterly Management Activity Report, 10/23/04.

⁷ Fraker, Thomas M., Sharon K. Long, and Charles E. Post (1990). Analyses of the 1985 Continuing Survey of Food Intakes by Individuals--Volume I, Estimating Usual Dietary Intake, Assessing Dietary Adequacy, and Estimating Program Effects: Applications of Three Advanced Methodologies Using FNS's Four-Day Analysis File. Alexandria, VA: U.S. Department of Agriculture, Food and Nutrition Service.

Also: Levedahl, JW. The Effect of Food Stamps on Household Food Expenditures. Technical Bulletin No. 1794. Washington, DC: U.S. Department of Agriculture: Economic Research Service.

⁸ Fox, Mary Kay, William Hamilton, (editors) and Bing-Hwan Lin (2004). Effects of Food Assistance and Nutrition Programs on Nutrition and Health, Volume 3, Literature Review. Washington, DC: U.S. Department of Agriculture: Economic Research Service, USDA, 2004. Available at <http://www.ers.usda.gov/publications/fanrr19-3>.

⁹ U.S. Department of Agriculture, Food and Nutrition Service, Office of Research and Analysis (ORA). Characteristics of Supplemental Nutrition Assistance Program Households: Fiscal Year 2008, Summary. October 2009. Available at: <http://www.fns.usda.gov/oane/MENU/Published/SNAP/FILES/Participation/2008CharacteristicsSummary.pdf>

¹⁰ Gleason, Phillip, Peter Schochet, and Robert Moffit (1998). The Dynamics of Food Stamp Program Participation in the Early 1990s. Alexandria, VA: U. S. Department of Agriculture, Food and Nutrition Service. Available at <http://www.ers.usda.gov/publications/efan03012/efan03012ref.pdf>.



FOOTNOTES FROM INTRODUCTION

¹¹ Rosenbaum, Dorothy and David Super (2005). The Food Stamp Program: Working Smarter for Working Families. Washington, DC: Center on Budget and Policy Priorities. Available at <http://www.cbpp.org/3-15-05fa.htm>.

¹² Ibid.

¹³ Gleason P, Rangarajan A, Olson C. Dietary Intake and Dietary Attitudes Among Food Stamp Participants and Other Low-Income Individuals. Report prepared for the Food and Nutrition Service, USDA, September 2000. Available at <http://www.fns.usda.gov/oanel/MENU/Published/NutritionEducation/Files/FSPDiet.pdf>.

¹⁴ Obesity Costs States Billions in Medical Expenses. Press Release. U.S. Department of Health and Human Services, January 21, 2004. <http://www.cdc.gov/media>

¹⁵ Devaney, Barbara, Pamela Haines, and Robert Moffitt (1989). Assessing the Dietary Effects of the Food Stamp Program -Volumes I and II. Alexandria, VA: U.S. Department of Agriculture, Food and Nutrition Service.

Also: Allen, Joyce E., and Kenneth E. Gadson (1983). Nutrient Consumption Patterns of Low-Income Households. Technical Bulletin No. 1685. Washington, DC: U. S. Department of Agriculture, Economic Research Service.

Also: Fox, Mary Kay, William Hamilton, (editors) and Biing-Hwan Lin (2004). Effects of Food Assistance and Nutrition Programs on Nutrition and Health, Volume 3, Literature Review. Washington, DC: U. S. Department of Agriculture, Economic Research Service.

¹⁶ U.S. Department of Agriculture, Food and Nutrition Service, Office of Analysis, Nutrition and Evaluation. Characteristics of Food Stamp Households: Fiscal Year 2003, FSP-04-CHAR, by Karen Cunyningham and Beth Brown. Project Officer, Kate Fink. Alexandria, VA: 2004. Available at <http://www.fns.usda.gov/ora/MENU/Published/SNAP/FILES/Participation/2003Characteristics.pdf>.

¹⁷ Ibid.



NATIONAL & REGIONAL SNAP OUTREACH AND MEDIA CONTACTS

NATIONAL

National Headquarters

3101 Park Center Drive
Alexandria, VA 22302

Media Team

703-305-2281

Pat Seward

SNAP Media Contract Coordinator

Pat.Seward@fns.usda.gov

NORTHEAST REGION (ME, NH, VT, MA, RI, CT, NY):

Northeast Regional Office

10 Causeway Street, Room 501
Boston, MA 02222-1069
617-565-6370

MID-ATLANTIC REGION (PA, MD, DE, NJ, PR, VA, VI, WV):

Mid-Atlantic Regional Office

Mercer Corporate Park
300 Corporate Blvd.
Robbinsville, NJ 08691-1518
609-259-5025

MIDWEST REGION (IL, IN, MI, MN, OH, WI):

Midwest Regional Office

77 West Jackson Blvd., 20th floor
Chicago, IL 60604-3507
312-353-6664

SOUTHEAST REGIONAL OFFICE (AL, FL, GA, KY, MI, NC, SC, TN):

Southeast Regional Office

61 Forsyth St. SW, Room 8T36
Atlanta, GA 30303-3427
404-562-1801

MOUNTAIN PLAINS REGION (CO, IA, KS, MO, MT, NE, ND, SD, UT, WY):

Mountain Plains Regional Office

1244 Speer Blvd., Suite 903
Denver, CO 80204-3581
303-844-0300

SOUTHWEST REGION (AR, LA, TX, NM, OK):

Southwest Regional Office

1100 Commerce St., Room 555
Dallas, TX 75242-9800
214-290-9800

WESTERN REGION (AZ, CA, OR, WA, AK, HI, ID, NV, GUAM, MARIANA ISLANDS, AMER. SAMOA):

Western Regional Office

90 Seventh St., Suite 10-100
San Francisco, CA 94103
415-705-1310



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INDIVIDUALS	
<ul style="list-style-type: none"> • Ellen Vollinger, Food Research and Action Center, Washington, DC • Abby Hughes Holsclaw, National League of Cities, Washington, DC • Bill Bolling, Atlanta Community Food Bank, Atlanta, GA 	<ul style="list-style-type: none"> • Daniella Levine, Human Services Coalition of Dade County, Inc., Miami, FL • George Matics, Cardenas Markets, Inc., Ontario, CA • Rich Savner, Pathmark Stores, Inc., Carteret, NJ • Dennis Barrett, Hunger Fellow, 2005 • Laura Tatum, Hunger Fellow, 2005
ORGANIZATIONS	
<ul style="list-style-type: none"> • American Public Human Services Association, Washington, DC • Capital Area Food Bank, Washington, DC • Community Action Partnership for Madison County, Inc., Morrisville, NY • FoodChange, New York, NY • Fresno Metro Ministry, Fresno, CA • Human Services Coalition of Dade County, Inc., Miami, FL 	<ul style="list-style-type: none"> • Project Bread – The Walk for Hunger, Boston, MA • United Way of New York City, New York, NY • Urban Justice Center, New York, NY • SNAP Outreach Coalition Members • USDA FNS Regional Offices • Vermont Campaign to End Childhood Hunger, Burlington, VT • Watertown Tab, Watertown, MA

